



MBSC Monthly

NEWSLETTER FROM THE MIDDLETON BASEBALL & SOFTBALL COMMISSION

Registration 2010

Last registration will be held at MHS LMC computer room **March 1 & 2 @ 6 PM-8 PM.**

Mailed registration forms will be accepted until **May 1, 2010.**

Program Descriptions

For a description of MBSC programs offered, please go to MBSC's website www.mbscwi.com

Registration Fees

Baseball:

Instructional	\$80
Little Bucks	\$90
Cal Ripken 9-10	\$90
Pepper	\$90
Cal Ripken 11-12	\$90
AAA	\$105
Babe Ruth	\$150
American Legion	\$175

Softball:

Little Brewers	\$70
Cardinal	\$70
Minor Rec	\$80
Junior Rec	\$80
Senior Rec	\$80
South Central	\$145

Late fees will be charged for registration forms received after **March 15, 2010.**

Tryouts

Tryouts for Cal Ripken & Babe Ruth Baseball will be held **April 10** (boys ages 9-15), and tryouts for Girls South Central Softball will be held **April 11**. Tryouts will be held at MHS Fieldhouse.

Baseball – April 10th:

Age 9	8:00-9:30 AM
Age 10	9:30-11:00 AM
Age 11	11:00 AM-12:30 PM
Age 12	1:00-2:30 PM
Age 13	2:30-4:00 PM
Ages 14-15	4:00-5:00 PM

Softball – April 11th:

U10	4:00-5:30 PM
U12	1:15-3:45 PM
U14	10:15 AM-12:45 PM
U16	8:30-10:00 AM
U18	NA

Also see www.mbscwi.com for times.

Run Don't Walk to www.mbscwi.com

The new MBSC website is up and running. It has many exciting features. For example, the website is linked with Picasso so coaches and team reps will have the ability to upload team photos and information directly to the website. More info will be provided to coaches and team reps once they are identified.

The website will be the best source for current information on programs, fields, schedules, calendar of events, the monthly newsletter, forms, registration information, and more.

Feel free to submit your comments to the MBSC through the comments link. The site also contains Commission member contact information.

Log in at www.mbscwi.com.

Volunteering

by Mike Schoonveld

What is volunteering? Webster's defines volunteering as "offering or giving of one's own free will." Others would describe volunteering as a service that provides beneficial support. I would define volunteering as a way to support a passion, a vision, or a cause that you believe in. What do you believe in? Is it a charity, a needy organization, a lifestyle, a mission, or something else? Each of you undoubtedly supports several organizations, visions, or causes already, and to that I give each of you a huge thank you. You are making a difference!

(continued on Page 2)



Volunteering (from Page 1)

This summer, MBSC is asking all parents to provide volunteer support to the programs that their children participate in. MBSC provides numerous boys and girls with an opportunity to develop a healthy lifestyle, experience competition, have camaraderie of teammates, and set and achieve goals through the sports of softball and baseball.

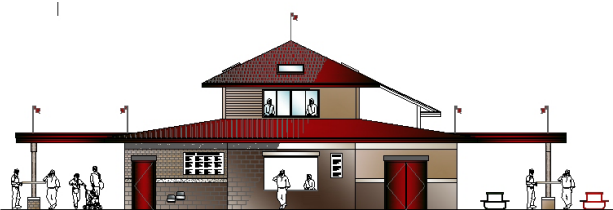
Our standards are high and our goal is to continue to improve. With your help we can make our children's experiences even better. There are many places where your time and talents can be utilized within our organization. Take a look at the list below and ask yourself what you can help with.

MBSC volunteer opportunities:

- ♦ assisting commission members with tournaments, fund raising, registration, volunteer coordination, program communications, the MBSC website and other technology improvements
- ♦ coaching
- ♦ acting as a team representative
- ♦ contributing to the MBSC newsletter with articles and/or information
- ♦ serving at the concession stand
- ♦ helping with post-game field maintenance
- ♦ helping with the end of summer pig roast/silent auction fund-raising event



Volunteering provides rewards that cannot be measured in a tangible way. Besides helping the programs we volunteer for directly, as volunteers, we develop new skills and friendships. Volunteering also gives us a sense of accomplishment and the knowledge that we have done something to assist a person, cause, or lifestyle. A little bit of help from all of us will make a huge difference in the success of our programs.



Coach's Number One Goal

by Steve Kelliher

"It's gotta be like 100 degrees out here. The batters are taking every pitch. I'm not missing the zone by much and I know some of those last few pitches just had to be good enough to call strikes."

Johnny's pitching the bottom of the final inning with one out and a one run lead. THWACK as the ball is returned from the catcher and into the pitcher's glove. Low on the inside of the heel a stained magic marker montra reads "BELIEVE."

Dugout: "Okay Johnny, you got two on, one on first and one on second. Put it in there big fella!"

Opposing Dugout: "He's struggl'n Billy, a walk is as good as a hit. Make him come to you. Don't swing at anything unless you really like it!"

Johnny's teammates from the dugout and around the infield: A chorus of encouragement, pleads, and desperate cries for an out, all play like buzz of horseflies on the ears of a mule pulling a manure wagon. "C'mon Johnny, throw a strike." "Don't walk him Johnny, make him hit it." "We gotta have this guy Johnny."

Dad, or maybe it was a big brother: "You gotta throw strikes Johnny! Focus, get your arm up, follow through, keep your eyes on the glove, don't give up!"

(continued on Page 3)



Coaches (from Page 2)

Johnny thinks to himself "Who would have thought that this game would have become so important to so many people that even my best could result in letting so many down? Does everyone really think I don't know what I'm supposed to do? This continuous barrage of obvious advice is humiliating. Did someone tape Donkey Ears on the top of my hat? Don't they believe in me anymore? Don't they trust me? If all of them doubt me, maybe I should doubt myself?

"Time Out!"...uh oh..here comes coach. I sure hope he's bringing me out a glass of cold water and some ear plugs. Heck, why not a shovel? I could just dig this hole a little deeper and hide in it.

"Hey Johnny, you're looking good. You're doing just fine. I know it's a hot one and you've gone 6 innings strong so I'll make this short." As coach kicks a rock loose from the dirt, puts it in his pocket.

"Two things; One, I'm out here to just give you a little breather, help you catch your breath. Two, Do you know where the best place to catch fish is?

Johnny: "Ahhhh, No?"

Coch: "Right by the lip, then you just real 'em right in. Ha! You're really doing a nice job. Keep doing exactly what you've been doing and everything will be just fine. Go get 'em." as Coach chugs back toward the dugout. The chorus of desperate pleads creeps back in, but louder yet is the feeling of confidence and levity coach just planted in Johnny's mind.

"Play Ball!" hollers the umpire.

Johnny looks down and catches a glimpse of a sweat soaked stain on the heel of his glove; BELIEVE. Johnny thinks to himself...here goes.



"STEEERRRIIIKE ONE!"

In any sport or life challenge our single most valuable trait is our self confidence and BELIEF in successfully meeting that challenge, especially when it comes down to the final steps of the journey. This confidence comes from within the participant but is greatly reinforced by the people around him or her. As a parent, sibling, fan, teammate, or coach; Always be aware of the message that player hears when you yell out to him or her. It's not about you. To think you have any control in that situation is an illusion. Feed the players confidence, reinforce your trust and help him or her believe they can do the job. Don't tell them to throw strikes. They're the last person who needs to be reminded of that, believe me. You can't will them into making a play, pitch, or hit. But you can help them gain strength in their belief in themselves.

IT IS a play on words so choose yours with care and let the valuable lessons of a tough loss or glorious win finish the day.

As witnesses to another great summer of ball down at the yard let's continue to appreciate and support all the players in the correct manner. You all mean the world to Johnny. Let's continue to make sure that player knows, we've got their back.



"If you're not having fun in baseball, you miss the point of everything."

-- Chris Chambliss -- New York Yankees 1st Baseman



MBSC to Host Youth Tournaments, Camps, Showcases

Plan to attend Firefighter's Memorial Park to watch some exciting youth sports this summer as some of the best youth athletes and teams from the entire state descend upon Middleton to show off their skills and compete in 2010.

- ◆ The Middleton Dugout Club will host **U10-U12 baseball tournaments** on June 26-27.
- ◆ Middleton Youth Softball will host **U12-U14 tournament** on July 16-17.
- ◆ Firefighter's Memorial Park will be the site as Showtime Sports, a Milwaukee based sports camp and talent agency, will host a **high school girl's softball showcase**. Young women from all over the Midwest with the goal of playing softball at the college level will have the opportunity to show off their skills in front of college scouts and recruiters. This event will be held on August 11-12.
- ◆ Hitters Sportsplex is organizing **9-12 year-old baseball and softball camps** at Firefighter's Memorial Park this summer. Kids will have the opportunity to learn the game from professional coaches, participate in drills and fun-filled events during this week-long camp. Campers will also have the chance to tour Miller Park during the week. **Softball Camp:** June 15-19, **Baseball Camp:** June 28-July 2. Register at www.hitterssportsplex.com

2010 Calendar of Events

MBSC Commission Meetings

2nd Tuesday of every month at 7 PM
Edgewood College, Deming Way
Next one...March 9th at 7 PM

Open Gym Girls Softball Grades 4-8
every Sunday from 6-9 PM, MHS Fieldhouse

Registration for Summer Baseball & Softball
Mar 1-2, 6-8 PM, MHS LMC computer room

Tryouts at MHS Fieldhouse

April 10 • Baseball-Cal Ripken Jr & Babe Ruth
April 11 • Girls South Central Softball

Other Exciting Events

Mar 22-23 • MHS Spring Break Youth Baseball Camp 6-9 PM
May 24 • Cal Ripken Jr Baseball Start Date (tentative)
May 25 • Babe Ruth Baseball Start Date (tentative)
June 8 • Start of Summer Baseball & Softball
June 15-19 • Hitters Sportsplex Softball Camp
June 21 • Baseball Clinic-Advanced Pitching
June 21 • Baseball Clinic-Advanced Catching
June 22-24 • Baseball Summer Camps-Instructional
June 26-27 • Dugout Club Youth Baseball Tournament
June 28 - July 2 • Hitters Sportsplex Baseball Camp
July 16-17 • Middleton Youth Softball Tournament U12-U14
Aug 9-13 • Midwest Fast Pitch Showcase-Showtime Sports
Aug 21 • 6th Annual Pig Roast-Middleton Sport Bowl

Team Reports

Watch for team reports during the season. We'll give you the latest news, events, and accomplishments happening with our youth.

Advertising

Know a business (or own a business) that would like to advertise to our baseball and softball community? Let us know!



Do you consider yourself creative? Do you like to write? If so, the MBSC newsletter wants your talents. Contact Mike Schoonveld at mike.schoonveld@mbscwi.com for more information.

March 2010 newsletter article submission deadline is March 15, 2010.

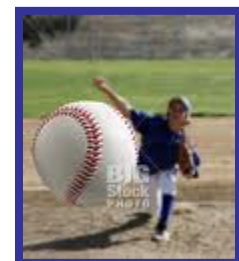


MBSC Members Directory

Member	Program Director	Phone	Email
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MBSC Committee Directory

Concessions: Mike Hinz, Tim Brown Don Stephan, Renee Kalscheuer
Tournaments: Michelle Schierer, Jay Smith
Fund Raising: Mike Land, Brenda Delabarre
Communications/Newsletter: Mike Schoonveld
Online Registration/Scheduling Software: Tim Brown, Cherie Hellenbrand
Technology/Website: Don Stephan, Jay Smith, Tim Brown
Evaluations: TBD
Field Scheduling: Mike Hinz, Brad Novinski, Tim Brown
Coach Development: Tom Schmitt, Barry Fermanich
Player Agent: Jay Redders, Brad Novinski
Pig Roast/Silent Auction: Doug Olstad, Cherie Hellenbrand, Dudley Hellenbrand, Jerry Gurtner
Ad Hoc: TBD
Volunteer Coordinator: Ken Maly
Job Descriptions: Scott Campbell



Newsletter: Mike Schoonveld, Editor • Connie Dey-Marcos, Layout & Design